



THE VOICE OF  
PRIVATE CAPITAL  
VENTURE CAPITAL  
PRIVATE EQUITY  
INFRASTRUCTURE  
LONG TERM INVESTORS

**EuropeanDataCooperative**

# European Data Cooperative

The private equity data collection platform

Brussels, July 2019



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# Introduction to the European Data Cooperative

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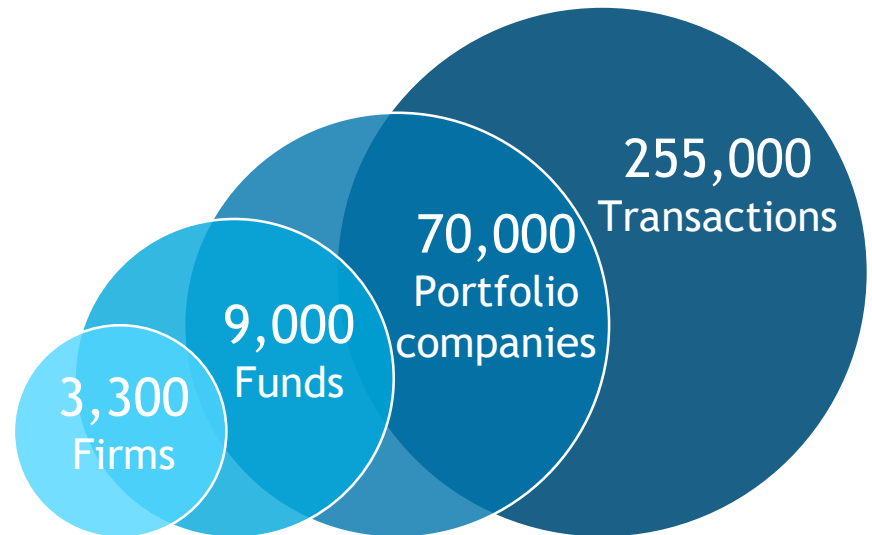
## What is the EDC ?

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The European Data Cooperative “EDC” is a joint initiative and data collection platform developed by Invest Europe and all European private equity and venture capital associations. It serves as a single data entry point for all private equity and venture capital fund managers across Europe. Using one platform with a standardised methodology allows for consistent pan-European statistics that are comparable across the region. This allows us to better inform fund managers, investors, policymakers, regulators and other stakeholders.

The most trusted and comprehensive source of European Private Equity and Venture Capital market data.

**EuropeanDataCooperative**

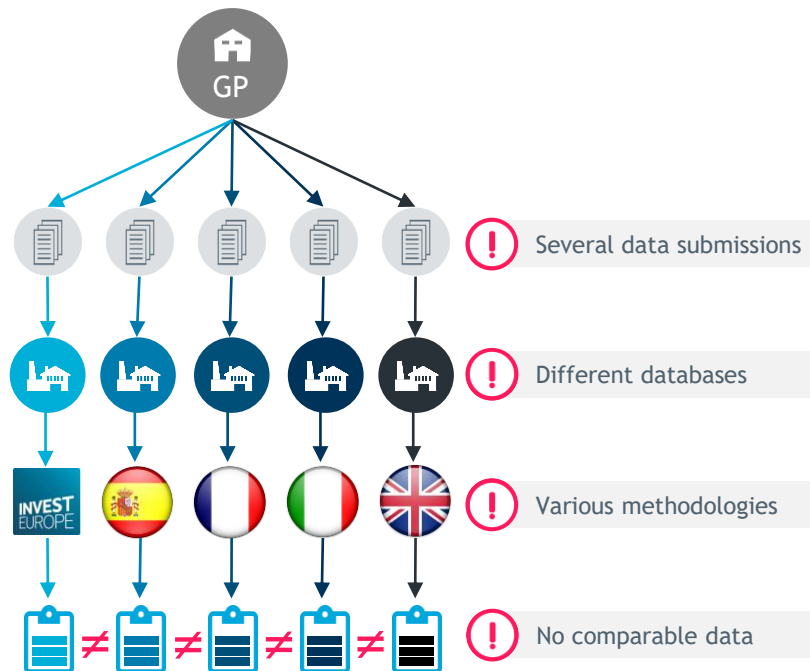


# Introduction to the European Data Cooperative

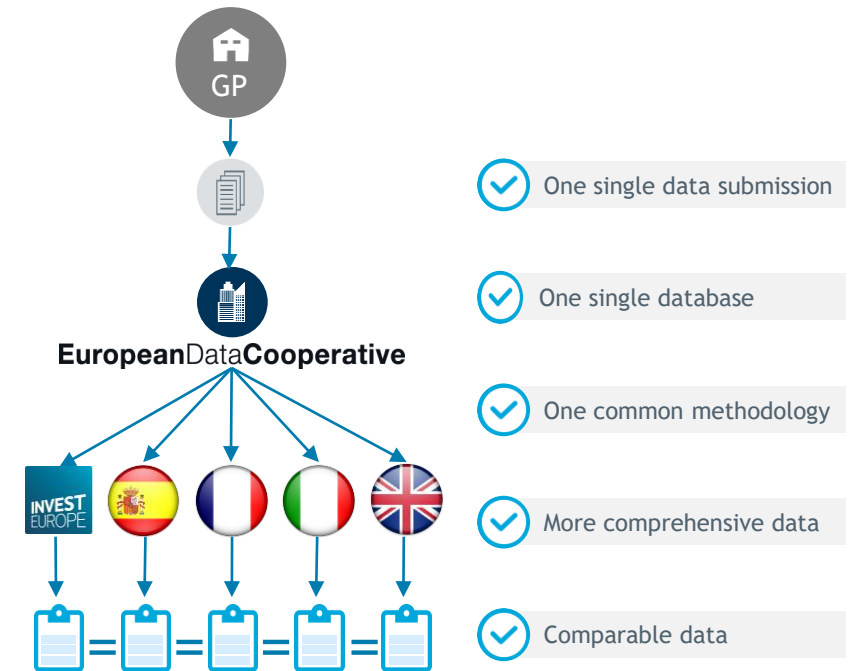
## Why the EDC ?

This landmark project for the industry was initiated in 2013

### BEFORE



### AFTER



# Purpose of the EDC

Comprehensive data to make the case for the industry

We collect **activity data** (Fundraising, Investments & Divestments)



To understand



The data is used to create bespoke reports and statistics on European private equity activity. With data on more than 1,400 European private equity firms, the European statistics cover about 89% of the €688bn in capital under management in Europe.



To communicate



The data is used to provide aggregated analysis to media and opinion formers to make the case for investing in European private equity and reach the largest audience possible.



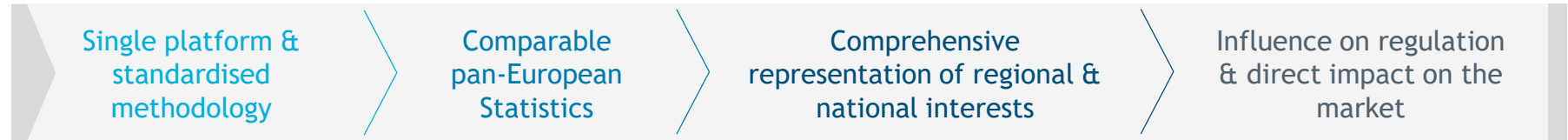
To promote



The data is used to increase awareness and understanding of the value of private capital to Europe's economy through publications and presentations in conferences.

# Purpose of the EDC

## Data integrity to represent the industry



### Public Affairs



The data is used to shape the way decision-makers see our industry.

**Briefing materials** for European policymakers on specific aspects of the industry.



- ✓ AIFMD
- ✓ EuVECA
- ✓ ELTIF
- ✓ Solvency II
- ✓ IORP
- ✓ Tax issues
- ✓ ...

The data is used to influence policy discussions on specific issues.

**Position papers, consultation responses & direct contact** with policymakers on various legislative files.

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# Benefits of the EDC

## Efficiency, confidentiality and security

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1

### Single point of data entry

The EDC serves as a single data entry point for members of private equity and venture capital associations and other contributors across Europe. You will no longer need to enter data points multiple times for different associations.



2

### Confidential & secure

Confidentiality remains of the utmost importance to the EDC and any data collected is held to stringent security standards. We have engaged KPMG to provide IT security advice.



3

### Non-commercial & anonymous

Statistics derived from the EDC platform are only reported in aggregate to ensure anonymity. The data will not be used for commercial purposes.



4

### By the industry for the industry

The EDC platform is jointly owned and operated by all private equity and venture capital associations across Europe.



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## By the industry for the industry

It's imperative to include your data into the EDC

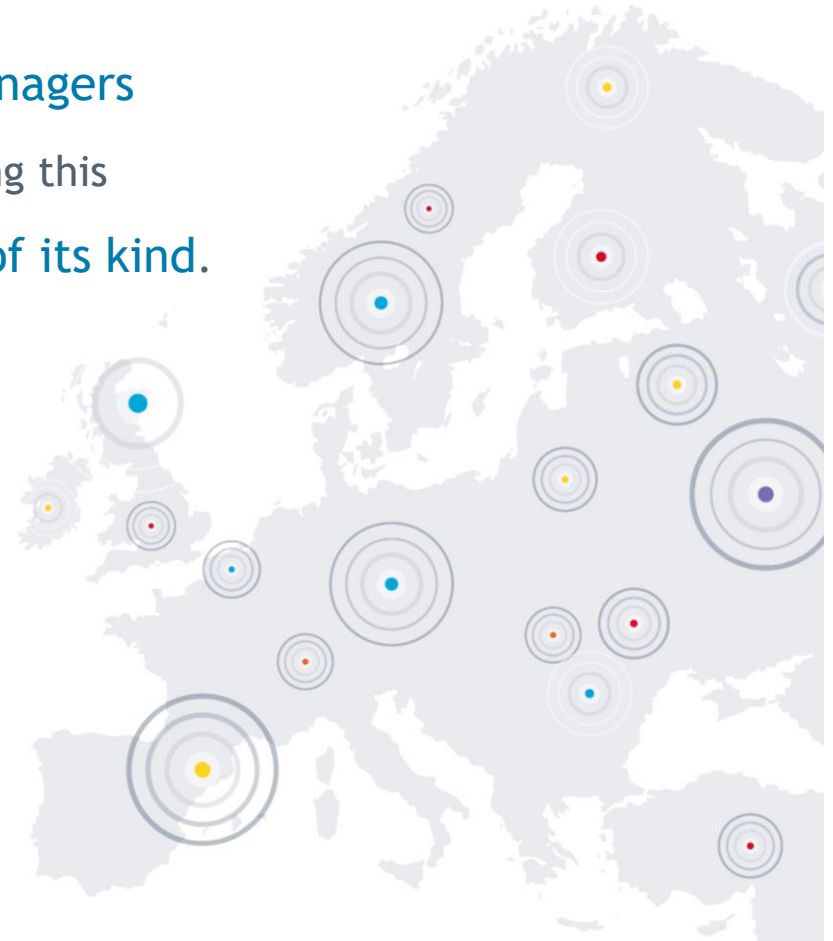
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We are grateful to the more than **1,000 fund managers** across Europe that **each year** contribute, making this initiative the **largest industry data collection of its kind**.

Without their **on-going commitment**, a comprehensive and accurate representation of **regional and national interests** would not be possible.

**Thank you for joining the initiative.**

The EDC's Terms & Conditions can be accessed [here](#).



# What does the EDC platform look like?

## GP Dashboard

The screenshot shows the GP Dashboard for EuropeanDataCooperative. At the top, there are links for 'Firm Profile and access rights' and 'Account settings'. Below these are dropdown menus for 'GP Name' and 'Account name'. The main content area is divided into several sections:

- Surveys:** A table with columns for 'Activity Data Q4/2019', 'Status Active', 'Deadline Not available', and 'Historic Data Not available'. A 'Start' button is present.
- Welcome to the European Data Cooperative (EDC):** A text block explaining the platform's role as a single data entry point for private equity and venture capital associations.
- Changes in Methodology and Historic Data:** A text block explaining that historic data submitted by the firm can be viewed, but may be marked as unavailable if not migrated.
- Settings:** A sidebar menu with options for 'Account Settings', 'Firm details', 'EDC Tutorial', 'Glossary', 'Methodology', 'Legal / Terms and Conditions', 'Privacy', and 'FAQ'. There are also icons for contact (phone and email).

Annotations point to various features:

- 'Fundraising, Sources of funds, Investments, Divestments and Portfolio at cost' points to the 'Start' button in the Surveys table.
- 'Contact the analyst in charge of collecting and auditing your data' points to the contact icons in the Settings sidebar.
- 'Glossary terms used within the platform' points to the 'Glossary' link in the Settings sidebar.
- 'Manage data access rights' points to the 'Privacy' link in the Settings sidebar.
- 'Access to general and association specific Terms & Conditions' points to the 'Legal / Terms and Conditions' link in the Settings sidebar.
- 'Tutorial on how to use the database' points to the 'EDC Tutorial' link in the Settings sidebar.

At the bottom, there is a footer with copyright information and links to 'EDC GmbH general Terms and Conditions', 'Appendix of association-specific Terms and Conditions', and 'EDC Tutorial'.



# What does the EDC platform look like?

## Activity survey home page

The screenshot shows the EDC Activity survey home page for 'EuropeanDataCooperative'. The page includes a navigation bar with 'GP Name' and 'Account name' dropdowns, and a main menu with 'Funds', 'Companies', 'Capital under Management', 'Summary and submit', and 'Export' buttons. Annotations point to various features: 'Firm Profile and access rights' points to the account name dropdown; 'Account settings' points to the 'Export' button; 'Review your data before submitting the survey' points to the 'Summary and submit' button; 'Export your data' points to the 'Export' button; 'Access the Glossary at any time' points to the 'Export' button; 'Survey period' points to the 'CURRENT SURVEY PERIOD Q1/2019 - Q4/2019' text; 'Manage your fund profile and add fundraising information' points to the 'Funds' section; 'Manage your portfolio companies profiles and add investments / divestments information' points to the 'Companies' section; 'Update your capital under management information at the end of the surveyed year' points to the 'Capital under Management' section; and 'Summary of the data provided for the survey period' points to the 'Summary of the current survey period' table.

**EuropeanDataCooperative** GP Name Account name

Funds Companies Capital under Management Summary and submit Export

Activity survey home page

CURRENT SURVEY PERIOD Q1/2019 - Q4/2019

**Funds**  
Collects information on funds managed by the firm.  
Please create a fund profile prior to reporting any transactions.  
Once a fund profile is created it will be accessible in the Funds section.  
Manage funds ADD

**Companies**  
Collects information on all companies in the firm's portfolio.  
Please create a company profile prior to reporting any transactions.  
Manage companies ADD

**Capital under Management**  
Collects information on the capital managed, the total amount invested at cost and the total number of companies in portfolio at the end of the year.  
Please complete the information before submitting the last survey of the year.  
ADD

**Summary of the current survey period**  
Manage funds, companies and activity in one place.

Total investments	0.00 thousands EUR	0 Companies
Total divestments	0.00 thousands EUR	0 Companies
Total fundraising	0.00 thousands EUR	0 Funds

Go to summary

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# What does the EDC platform look like?

## Summary and submit page

Check and manage your investment information

Check and manage your divestment information

Check and manage your fundraising information

Check and manage your capital under management information

Submit the survey

EuropeanDataCooperative GP Name Account name

Funds Companies Capital under Management Summary and submit Export

Summary and submit CURRENT SURVEY PERIOD Q1/2019 - Q4/2019

Investment Data retrieved from public sources is highlighted

Drag a column header here to group by that column

Investment	Investment completion date *	Company name *	Investment stage *	Transaction currency *	Transaction value (thousands) *	Total amount invested by firm (thousands)
No data to display						

Divestment Data retrieved from public sources is highlighted

Drag a column header here to group by that column

Divestment	Divestment completion date *	Company name *	Divestment method *
No data to display			

Fundraising Data retrieved from public sources is highlighted

Drag a column header here to group by that column

Fundraising	Closing date *	Fund name *	Type of closing *	Fund currency	Total amount raised for this closing (thousands)
No data to display					

Capital under Management

+ Capital under Management Please complete the information from the Capital under management section before submitting the survey.

Agree with the Terms and Conditions [ EDC GmbH general Terms and Conditions, Appendix of association-specific Terms and Conditions ]

Approve and submit your activity data for the reporting period

Access to general and association specific Terms & Conditions

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# Invest Europe

## Introduction

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Invest Europe is the **voice of investors** in privately-held companies in Europe.

- > Invest Europe is the association representing Europe's private equity, venture capital and infrastructure sectors, as well as their investors.
- > Our members take a long-term approach to investing in privately held companies, from start-ups to established firms. They inject not only capital but dynamism, innovation and expertise. This commitment helps deliver strong and sustainable growth, resulting in healthy returns for Europe's leading pension funds and insurers, to the benefit of the millions of European citizens who depend on them.
- > Invest Europe aims to make a constructive contribution to policy affecting private capital investment in Europe. We provide information to the public on our members' role in the economy. Our research provides the most authoritative source of data on trends and developments in our industry.
- > Invest Europe is the guardian of the industry's professional standards, demanding accountability, good governance and transparency from our members.
- > Invest Europe is a non-profit organisation with 25 employees in Brussels, Belgium.
- > For more information please visit [www.investeurope.eu](http://www.investeurope.eu)

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# Acknowledgements

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- > We are grateful for the generous support of General Partners representing private equity and venture capital firms across Europe who provided us with their activity data. These comprehensive and verified pan-European statistics would not be possible without their on-going commitment.
- > We also thank all the regional and national private equity associations formally partnering with Invest Europe as part of the European Data Cooperative (EDC):

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AIFI - Italy	FVCA - Finland
ASCRI - Spain	LPEA - Luxembourg
BVA - Belgium	NVCA - Norway
BVCA - Bulgaria	NVP - The Netherlands
BVCA - UK	PSIK - Poland
BVK - Germany	SECA - Switzerland
CVCA - The Czech Republic	SEEPEA - South Eastern Europe
DVCA - Denmark	SVCA - Sweden
France Invest - France	

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# About Invest Europe Research

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Ariane Mortelmans

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