



FOUNDATION FOR VC INVESTMENT PROFESSIONALS

Live Online Classroom



The modules of this course have been specifically designed to offer participants an overview and a broad understanding of the different milestones and processes in private equity investment. The agenda reflects the life of a fund and its manager, focusing on some of the situations faced by professionals investing in seed, start-up and development capital.

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“The course covers all the key topics one can face in a VC world with good quality of presenters.”

2020 Course Participant

PROGRAMME TOPICS

Introduction

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Fund structuring, fund terms & responsible fund governance; case study

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Fund marketing: process, insights, practicum

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Deals: insights on a good investment opportunity; case study

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Due diligence (IP, ESG, regulatory, financial/tax, etc.)

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Deal terms (term sheet, investment agreement, case)

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Valuation (overview, insights, case study)

Portfolio management (working with entrepreneurs, board participation, case study)

Exit (selection, process, case study)

Firm management

SPEAKERS



Bryan Wood is founder of Alta Berkeley, experienced in investing in venture capital situations across Europe and the USA. Focused in the healthcare, information technology and media sectors. Bryan was Alta Berkeley's principal fundraiser and made the firm's five most successful investments. He was also a Non-Executive Director or Observer of over 50 companies - public and private - in 10 European countries, US and Israel.



Christian Schneider is a Managing Partner with **Vesalius Biocapital**. He has extensive work and investment experience in the areas of diagnostics and medical R&D. As a Life Science venture capitalist, co-founder, and entrepreneur for over ten years, Dr. Schneider was directly involved in the start-up and served on the board of 11 public and private companies.



Christian Patze PhD, joined M Ventures in October 2016 and is currently Principal in the Performance Materials Fund. In this role he is investing in early stage companies in the materials and tech space with a focus on the semiconductor and display industries. Previously, he was working for the Inhouse Consulting group at Merck KGaA where he conducted various projects with focus on strategy development and project management in Life Science and Performance Materials.



Cyril Demaria is currently Managing Director of two venture and growth capital funds. Formerly, he was CIO for private markets at UBS Wealth Management and for a multi-family office. Cyril is Affiliate Professor at EDHEC, lectures at EADA, and holds training for Invest Europe, France Invest and SECA. He authored six PE books, the best seller being "Introduction to private equity, private debt and private real assets" (Wiley, 3rd ed, 2019) translated in four languages.



Daniel Muzyka is former President & CEO of **The Conference Board of Canada** and former Dean and the at the Sauder School of Business, the University of British Columbia. Prior to assuming this position in 1999, Professor Muzyka taught and held senior administrative positions at a number of universities and institutions including the Harvard Business School, INSEAD, Babson College, Northeastern University, Wharton School (University of Pennsylvania) and Williams College.



Martin Frey's practice covers private equity - including venture capital and buyouts - mergers, acquisitions and corporate restructurings, with an emphasis on cross-border transactions. He also advises domestic and international clients on general corporate and tax law matters. Martin joined **Baker McKenzie** in 1991 and previously served on the Firm's Policy and Financial Committees and the Firm's Global and European Steering Committees of the Private Equity Practice Group. He has been named "Lawyer of the Year" in private equity in the Best Lawyers-Ranking 2018.

“Great speakers, great participants, lots of added value!”

2020 Course Participant

RELEVANT PUBLICATIONS

Invest Europe Handbook of Professional Standards, April 2018

This Handbook provides accessible, practical and clear guidance on the principles that should govern professional conduct with a particular focus on the relationship between General Partners or GPs and their investors (Limited Partners or LPs), and between GPs and portfolio companies.

Investing in Europe: Private Equity activity 2020, May 2021

An annual survey, undertaken on behalf of the Invest Europe by PEREP_Analytics, collects comprehensive and robust activity data on fundraising, investment and divestment from about 1,800 private equity and venture capital firms in Europe. Data is updated quarterly and may be subject to change.

Introduction to private equity, debt and real assets, May 2020 by Cyril Demaria.

REGISTRATION

Invest Europe member price: €1565

Non-member price: €2245



For more information and to register for the course, just contact Elena Vasileva at training@investeurope.eu.