

INVEST
EUROPE

THE VOICE OF
PRIVATE CAPITAL
VENTURE CAPITAL
PRIVATE EQUITY
INFRASTRUCTURE
LONG TERM INVESTORS

MEMBER SERVICES 2018

Why become
a **Member** of
Invest Europe



Enhance **your**
firm's standing
in the **industry**

“Everyone across our industry needs to **support Invest Europe**. It is key to helping us operate effectively through the regulatory challenges and opportunities we face.”

George Anson HarbourVest Partners

Invest Europe has been the voice of the European private equity, venture capital and infrastructure industry representing over **600 member firms** and 600 affiliate members across Europe, including General Partners and Limited Partners.

Members of Invest Europe are part of a collective effort to shape the environment that affects your firm and its investments.

Full membership is for private equity, venture capital, growth capital and infrastructure firms and offers:

Valuable industry intelligence and insight See p02

Industry networking and influence See p04

Growth and investment opportunities See p06

The **next few pages** explain **how...**

Why become a Member of Invest Europe?

Meet your firm's **challenges** and **opportunities** with **clear insight**

Membership offers deep industry intelligence and expert insight

1

**DEEP INDUSTRY
RESEARCH & DATA**

Vital industry information at your fingertips, from our respected research and data team

European investment activity and trend analysis, with access to complimentary customised data reports

2

**REGULATORY & POLITICAL
INTELLIGENCE**

Regular updates and insight into implications of regulations, with Public Affairs publications and bi-monthly Policy Update calls

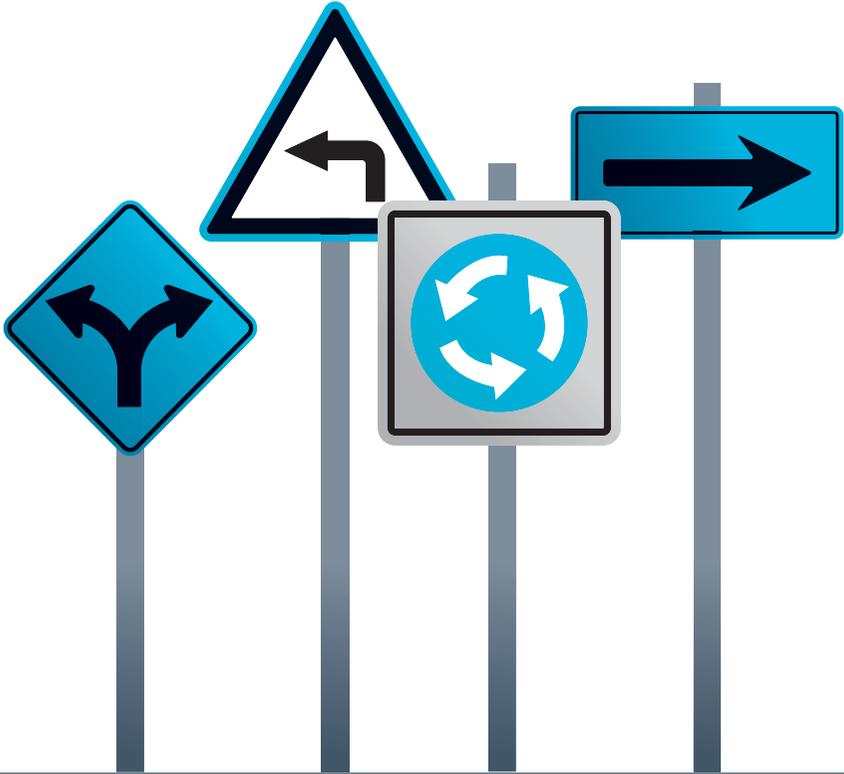
Industry thought leadership across regulation and trends

3

**BUILD REPUTATION FOR
STANDARDS & PRACTICES**

Setting industry standards in accountability, governance and transparency among members, and through our training courses

Professional development and training at Invest Europe Training, with up to 40% member discounts



Why become a Member of Invest Europe?

Extend your firm's **network** and **influence**

Membership increases your firm's access to valuable industry networking

1

DEVELOP STRONGER CONNECTIONS

An unrivalled industry network with full staff access to the exclusive member area of our website

Increase your access to LPs and peers with up to 40% discount on training courses and conferences

2

ATTEND EXCLUSIVE MEMBER-ONLY EVENTS

Invitation-only networking with industry leaders and investors

More than 500 LPs attend Invest Europe events worldwide

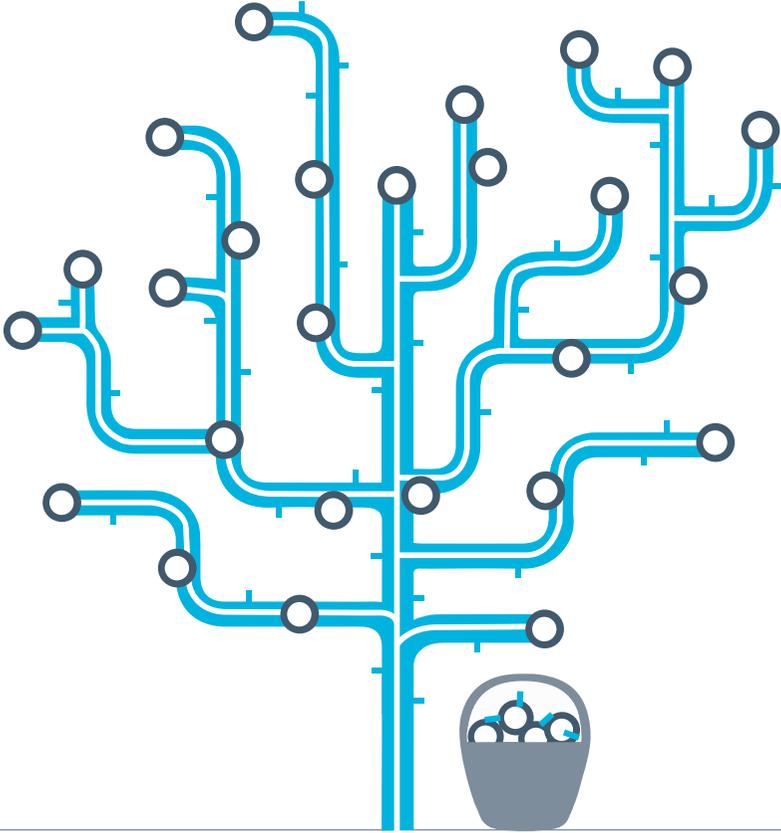
The right to vote at our OGM which is exclusively for members

3

INCREASE YOUR FIRM'S INFLUENCE

Greater participation and influence in the industry

Opportunity to become a member of a policy working group, or one of our event's taskforces



Why become a Member of Invest Europe?

Raise your profile among investors, peers and target companies

Membership creates growth and investment opportunities

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|--|---|--|
| <p>1</p> <p>INCREASE AWARENESS AMONG TARGET AUDIENCES</p> <p>Raise the profile of your firm across the industry and among potential investment targets</p> <p>The Invest Europe Member Directory is used by the whole European industry to identify leading partners and investors</p> | <p>2</p> <p>BUILD YOUR REPUTATION AND CREDIBILITY</p> <p>Build credibility by being part of an established professional network, and engaging with industry peers</p> <p>Demonstrate your integrity by adhering to Invest Europe's Professional Standards</p> <p>Strengthen your brand by association and use our 'Invest Europe Member' brand endorsement</p> | <p>3</p> <p>INCREASE YOUR DEAL FLOW</p> <p>Become more visible to entrepreneurs and businesses seeking investment and support by being featured in Invest Europe's Capital Search which has more than 10,000 hits per year</p> <p>Develop relationships to support co-investment opportunities</p> |
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“Membership shows a GP’s
commitment to the best
interests of investors.”

Michael Lindauer Allianz Capital Partners

What we **do**

Invest Europe is the association representing Europe's private equity, venture capital and infrastructure sectors, as well as their investors.

Our members take a long-term approach to investing in privately held companies, from start-ups to established firms. They inject not only capital but dynamism, innovation and expertise. This commitment helps deliver strong and sustainable growth, resulting in healthy returns for Europe's leading pension funds and insurers, to the benefit of the millions of European citizens who depend on them.

Invest Europe makes a constructive contribution to policy affecting private capital investment in Europe. We provide information to the public on our members' role in the economy. Our research provides the most authoritative source of data on trends and developments in our industry.

Invest Europe is the guardian of the industry's professional standards, demanding accountability, good governance and transparency from our members.

Invest Europe is a non-profit organisation with 25 employees in Brussels, Belgium.

"Invest Europe is doing an excellent job in educating different stakeholders about private equity's role and **positive contribution** to society. I would therefore like to encourage all firms to support Invest Europe in this important work."

Thomas von Koch EQT

Who we are

Led by our **Chief Executive Officer, Michael Collins**, Invest Europe's services are delivered by our team of 25 experienced professionals. Each of our teams provide expertise in their field and are specialists in the private equity industry.

Public Affairs team

With a hugely experienced team and strong links with leading lawyers, we are uniquely positioned to constructively engage and influence key policymakers.

Research team

Over 30 years of pan-European data and insight into the private equity industry. Members can request complimentary custom data and research advice.

Communications and Events team

Bringing together GPs, LPs and their professional services advisors, to engage with policymakers, entrepreneurs, trade unions, employees and the media.

Strong governance structure

Our team's expertise is supported by clear and transparent organisational processes, and fully representative and democratic leadership structures.

Our values

These are the values that shape the work that Invest Europe undertakes on behalf of its members

Professional and expert

We combine expertise in our industry and knowledge of its needs, with understanding of the environment in which it operates, economically and politically, enabling us to protect its license to operate and support its growth. We behave with professionalism in all our affairs, internally and externally.

Collaborative and approachable

Sharing information across teams is essential to the success of our work. We work more effectively together. We are transparent and cooperative in our internal and external dealings, building trust within and outside of the organisation.

Innovative and relevant

We strive to innovate in the methods and tools by which we deliver our services, to ensure we are meeting members' needs and providing an example to other organisations. We stay in touch with members through regular collaboration and stay close to economic and political developments to ensure that we remain relevant.

Dedicated and ambitious

We work hard and are accountable to members and stakeholders for our activities, taking pride in our achievements. We strive to ensure that the organisation and our activities continually evolve so that we can succeed in supporting our growing industry.



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Become a Full Member today

“Joining Invest Europe is an excellent way for firms involved with private equity to **build relationships** and become better connected to the industry.”

Christoph Jung Holtzbrink Ventures

Invest Europe Full Membership is **designed for all firms** operating in the private equity industry, including venture capital, growth capital, buyout and infrastructure firms.

Why is Membership important to the private equity industry? For stability and growth, it is vital that the industry has well-informed, well-connected and trusted representation. Such a membership body needs the support of the whole industry – it is very much a joint effort benefiting all GPs, LPs and service providers.

Who is Full Membership for? All GP and LP firms within the private equity industry.

Invest Europe exists to support your firm by shaping the regulatory environment, creating networking, investment and training opportunities, and promoting **greater prosperity for all.**

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Visit www.investeurope.eu/membership

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“Working together,
we are stronger. That’s
why **everyone** should
join Invest Europe.”

Steve Koltes CVC Capital Partners

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