

**INVEST
EUROPE**

**THE VOICE OF
PRIVATE CAPITAL**
VENTURE CAPITAL
PRIVATE EQUITY
INFRASTRUCTURE
LONG TERM INVESTORS

Why **become**
an Invest Europe
Associate
Member



Why become an Invest Europe Associate Member?

Enhance **your**
value to
private equity
& infrastructure
clients

“Everyone needs to support Invest Europe, **including our advisors.** It is key to helping us operate effectively through the regulatory challenges and opportunities we face.”

George Anson HarbourVest Partners

Invest Europe is the voice of European private equity, venture capital and infrastructure, representing **over 600 member firms** of which **100 are Associate Members**.

The **Associate Membership** offers professional services firms like yours:

Business development opportunities See p02

Industry networking See p04

Valuable intelligence and insight See p06

An Associate Membership showcases your services to our members, helping to influence legislation impacting your clients and to develop mutually beneficial relationships.

The **next few pages** explain **how...**

Why become an Invest Europe Associate Member?

Grow your sales across the private equity and infrastructure industry

Associate Membership creates business development opportunities

1

INCREASE AWARENESS AMONG TARGET CLIENTS

Raise the profile of your business among private equity firms across Europe

The Invest Europe Member Directory is used by the whole European industry to identify service providers

2

BUILD YOUR REPUTATION AND CREDIBILITY

Build credibility across the private equity industry, by being part of an established network

Demonstrate your integrity by adhering to Invest Europe's Professional Standards

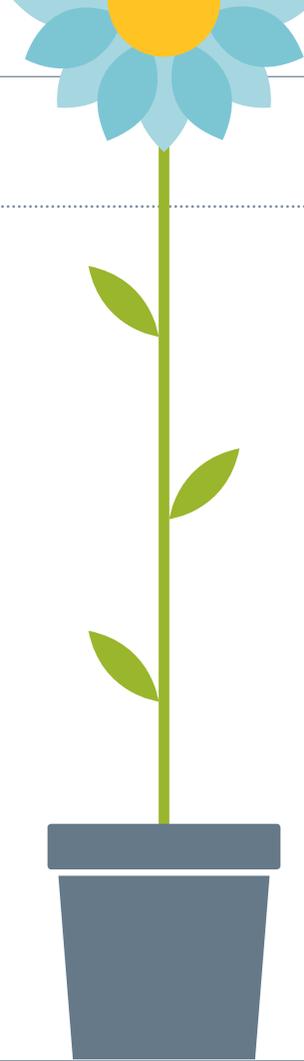
Strengthen your brand by association and use our 'Invest Europe Associate Member' brand endorsement

3

CREATE GROWTH OPPORTUNITIES

Serve your clients better with industry intelligence and insight

Grow existing relationships and **create new sales opportunities** across the private equity and infrastructure industry



“If a professional advisor is a member of Invest Europe, we know **they are serious.** We take it as a sign of their commitment to the industry.”

Jesper Eliasson Altor Equity Partners

Why become an Invest Europe Associate Member?



Increase your firm's **access** to industry **leaders** and **influencers**

Associate Membership increases your private equity industry networking

1

DEVELOP STRONGER INDUSTRY CONNECTIONS

An unrivalled network of contacts across private equity

Increase your access to leading firms through a range of events: seminars, conferences, social networking

2

ATTEND EXCLUSIVE MEMBER-ONLY EVENTS

Invitation-only events to network with industry leaders

2,000 private equity and infrastructure leaders attend Invest Europe events worldwide

Our OGM is open exclusively to our members

3

INCREASE YOUR INVOLVEMENT & INFLUENCE

Greater participation in the private equity industry

Opportunity to contribute directly to the Invest Europe's policy work and professional standards by becoming a member of a committee



Why become an Invest Europe Associate Member?

Keep pace with industry challenges and opportunities

Associate Membership offers deep industry intelligence and expert insight

1

DEEP INDUSTRY RESEARCH & DATA

Vital industry information at your fingertips, from our respected research and data team

European investment activity and trend analysis, with access to customised data reports

2

REGULATORY & POLITICAL INTELLIGENCE

Regular policy updates and insight into implications of regulations – bi-monthly policy calls and publications

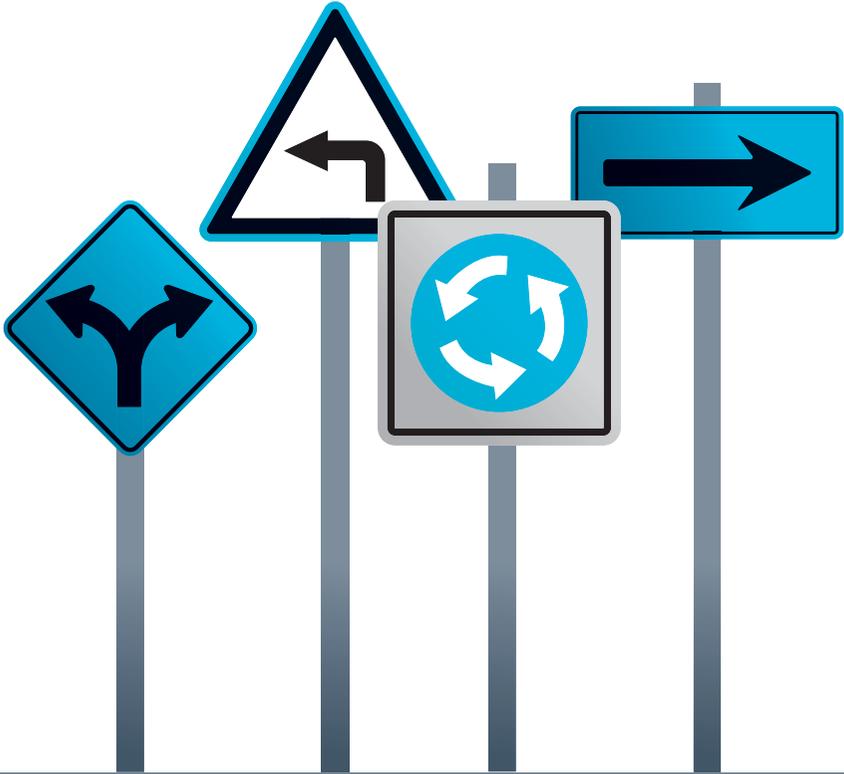
Industry thought leadership across regulation and trends

3

BUILD KNOWLEDGE OF STANDARDS & PRACTICES

Setting industry standards in accountability, governance and transparency among members, and through our training courses

Professional development and training at Invest Europe Training



What we **do**

Invest Europe is the association representing Europe's private equity, venture capital and infrastructure sectors, as well as their investors.

Our members take a long-term approach to investing in privately held companies, from start-ups to established firms. They inject not only capital but dynamism, innovation and expertise. This commitment helps deliver strong and sustainable growth, resulting in healthy returns for Europe's leading pension funds and insurers, to the benefit of the millions of European citizens who depend on them.

Invest Europe makes a constructive contribution to policy affecting private capital investment in Europe. We provide information to the public on our members' role in the economy. Our research provides the most authoritative source of data on trends and developments in our industry.

Invest Europe is the guardian of the industry's professional standards, demanding accountability, good governance and transparency from our members.

Invest Europe is a non-profit organisation with 25 employees in Brussels, Belgium.

"Invest Europe is doing an excellent job in educating different stakeholders about private equity's role and **positive contribution** to society. I would therefore like to encourage all firms to support Invest Europe in this important work."

Thomas von Koch EQT

Who we are

Led by our **Chief Executive Officer, Michael Collins**, Invest Europe's services are delivered by our team of 25 experienced professionals. Each of our teams provide expertise in their field and are specialists in the private equity industry.

Public Affairs team

With a hugely experienced team and strong links with leading lawyers, we are uniquely positioned to constructively engage and influence policymakers.

Research team

More than 30 years' of pan-European data and insight into the private equity industry. Members can request complimentary custom data and research advice.

Communications and Events team

Bringing together GPs, LPs and their professional services advisors, to engage with policymakers, entrepreneurs, trade unions, employees and the media.

Strong board governance

Our team's expertise is supported by clear and transparent organisational processes, and fully representative and democratic leadership structures.

Our values

These are the values that shape the work that Invest Europe undertakes on behalf of its members

Professional and expert

We combine expertise in our industry and knowledge of its needs, with understanding of the environment in which it operates, economically and politically, enabling us to protect its license to operate and support its growth. We behave with professionalism in all our affairs, internally and externally.

Collaborative and approachable

Sharing information across teams is essential to the success of our work. We work more effectively together. We are transparent and cooperative in our internal and external dealings, building trust within and outside of the organisation.

Innovative and relevant

We strive to innovate in the methods and tools by which we deliver our services, to ensure we are meeting members' needs and providing an example to other organisations. We stay in touch with members through regular collaboration and stay close to economic and political developments to ensure that we remain relevant.

Dedicated and ambitious

We work hard and are accountable to members and stakeholders for our activities, taking pride in our achievements. We strive to ensure that the organisation and our activities continually evolve so that we can succeed in supporting our growing industry.



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Become an Associate Member

“Joining Invest Europe is an excellent way for firms involved with private equity to **build relationships** and become better connected to the industry.”

Christoph Jung Holtzbrink Ventures

Invest Europe Associate Membership is **designed for businesses that provide professional and advisory services** including legal, accounting and consultancy to the private equity and infrastructure industry.

Why is Associate Membership important to the private equity industry? For stability and growth, it is vital that the industry has a proven and trusted network of professional advisory expertise on which to depend.

Who is Associate Membership for? All business that serve the private equity industry.

Our Associate Membership exists to support you by building on your expertise and creating opportunities through a mutually beneficial network, promoting **greater prosperity for all.**

For more details contact

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Visit www.investeurope.eu/membership

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“Working together,
we are stronger. That’s
why **everyone** should
join Invest Europe.”

Steve Koltes CVC Capital Partners

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