

Highlights 2024

Industry Standards

Invest Europe develops practical, market-leading guidance “by the industry, for the industry.” Our mission is to empower members to align their operations with best practices, taking regulatory and market requirements and international standards into account.

Key numbers

6

webinars on operationally relevant issues
 > attracting more than **500 members**
 > including **2 brand new** webinar series

4

new or revised publications offering tailored
 and practical guidance for the industry

2

Active Committees

8

Working Groups and
Task Forces2nd

edition of the annual Invest Europe ESG
 Gathering

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With the growing demand for transparency amid evolving market dynamics, in 2024 we maintained a strong focus on streamlining data collection and investor reporting, covering ESG metrics and financial information. We remain committed to providing valuable operational insights on emerging and increasingly important industry topics, including AI, impact investing, and human rights, as well as ESG due diligence.

- Released [2024 Invest Europe ESG Reporting Template](#), an inherent part of the [Invest Europe ESG Reporting Guidelines](#)
 - Designed to further enhance alignment and consistency in ESG investor reporting across the PE/VC industry, while incorporating an improved level of proportionality
 - Developed in close collaboration with VentureESG and key European LPs, building on the 2023 version
- Official launch of the [2024 Invest Europe Investor Reporting Guidelines](#) (January 2024)
- Publication of two additional ESG-focused member guides:
 - [Invest Europe GP ESG Due Diligence Guide](#) (March 2024)
 - [Invest Europe Human Rights Resources for Investors](#) (June 2024)
- Hosted **6 webinars** on operationally relevant issues, attracting more than 500 members:
 - Launch webinar: Invest Europe 2024 Investor Reporting Guidelines (January 2024)
 - Launch webinar: New Invest Europe GP ESG Due Diligence Guide (March 2024)
 - Impact Investing webinar series:
 - How to define and measure impact? (March 2024)
 - EU and UK regulatory landscape surrounding impact investing (April 2024)
 - Demystifying fiduciary duty for impact investing (September 2024)
 - New [webinar series](#) "AI in Private Markets"
 - Introduction to AI (October 2024)
- Organised the second edition of the annual Invest Europe ESG Gathering, providing members involved in our ESG guidance work an opportunity for informal exchanges and networking
- Kicked off review of the [Invest Europe Climate Change Guide](#), due to be published in late 2025
- Completed Invest Europe's carbon footprint calculation for 2023, continuing the association's journey to become carbon neutral by 2030
- Ongoing implementation of the Invest Europe diversity programme, to achieve the first goal of 30% female representation across Invest Europe governance structure (Councils, Committees, and the Board of Directors) by 2025

