



# Proman

Growing the business and securing succession

**Country** France  
**Region** Rhône-Alpes  
**Investor** Omnes Capital  
**For more info**  
[www.proman-emploi.fr](http://www.proman-emploi.fr)  
[www.omnescapital.com](http://www.omnescapital.com)

As Proman grew from a family business to one of the top recruitment agencies in France, it faced increasingly complex issues. Private equity funds Omnes Capital and Sofipaca bought a 12 percent stake in Proman, giving founders Roland and Evelyne Gomez valuable expertise, while letting them keep control of the company.

In 2011, the group made € 550 million and had 160 agencies. Omnes Capital sold its minority shareholding to the Gomez family, paving the way for the next generation, Roland Junior, to take charge.

#### WHAT DID THE BUSINESS NEED?

Expertise in dealing with equity, debt and asset management

Roland wanted to maintain control of his company;

To lay the foundations for a successful succession

To grow the business

#### HOW DID PRIVATE EQUITY BACKING CREATE LASTING VALUE?

New agencies opened

External growth operations with regional and national groups

Expert financial advice that helped secure and develop the company's long-term future

#### WHAT OUTCOMES DID PRIVATE EQUITY INVESTMENT ACHIEVE?

Proman is sixth largest employment agency in France

550 million euro turnover in 2011

Minority shareholding sold back to family in sponsorless OBO

Roland Gomez Junior takes charge of the company



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**160**  
agencies  
nationwide in  
2011

**550m**  
forecast for  
2011