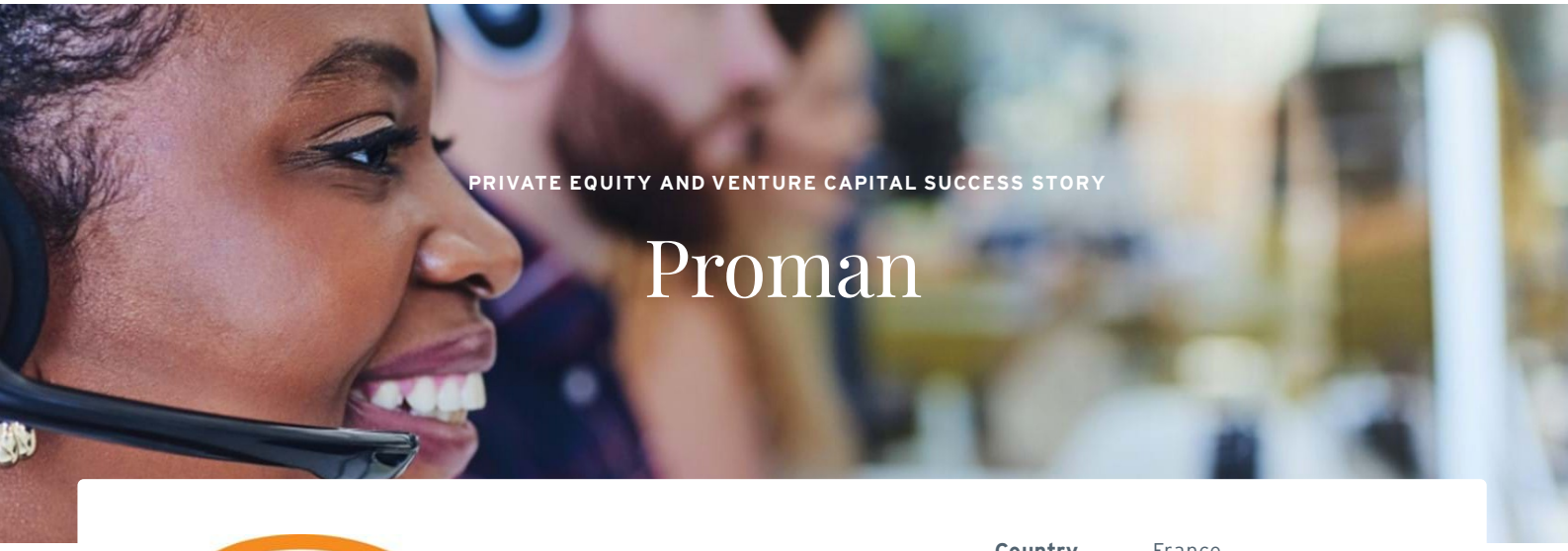
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PRIVATE EQUITY AND VENTURE CAPITAL SUCCESS STORY

Proman

Country	France
Region	Rhône-Alpes
Investor	Omnes Capital

As Proman grew from a family business to one of the top recruitment agencies in France, it faced increasingly complex issues. Private equity funds Omnes Capital and Sofipaca bought a 12 percent stake in Proman, giving founders Roland and Evelyne Gomez valuable expertise, while letting them keep control of the company.

In 2011, the group made € 550 million and had 160 agencies. Omnes Capital sold its minority shareholding to the Gomez family, paving the way for the next generation, Roland Junior, to take charge.

160
agencies nationwide in 2011

550m
forecast for 2011

What did the business need?

- Expertise in dealing with equity, debt and asset management
- Roland wanted to maintain control of his company;
- To lay the foundations for a successful succession
- To grow the business

How did private equity backing create lasting value?

- New agencies opened
- External growth operations with regional and national groups
- Expert financial advice that helped secure and develop the company's long-term future

What outcomes did private equity investment achieve?

- Proman is sixth largest employment agency in France

- 550 million euro turnover in 2011
- Minority shareholding sold back to family in sponsorless OBO
- Roland Gomez Junior takes charge of the company

More information

Proman

Omnes Capital

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